

Gift 'N Gab

Audio Clip 3: Tourism and Marketing

Q: So, you encourage people to make this a stop. Have people asked about more food options, that they can buy something to eat and drink here? Any thoughts?

Kathie: I have thought about it actually.

Q: Some beverages or--

Kathie: I tried beverages in here once, and people weren't really willing to stop just to buy a pop or a water or anything like that. I thought about a food truck out front, and I still believe that that would be a superb thing to have out there. Again though, I can't--

Q: Find somebody that's willing to--

Kathie: Yeah, especially when it's kind of quiet like this, right? Because you could be out there and have stuff prepared and not sell it.

Q: But, it's busy in the summer, right? I mean, you would get lots of people.

Kathie: We would because our town fall fairgrounds is just down this road here, and it gets quite a bit of traffic. Then again, most people are camping, and they have their RV's and stuff. So, they're not going to probably come down here, but we do get some of them down here. I think it would still get a draw off the highway. My biggest thing that I wanted to offer was bannock and salmon burgers. That would be huge. I've never been [to the Kekuli Café] yet, but I've met Sharon Bond. She's a lovely lady. Again, I think where I am here, it would be perfect, but I don't have the manpower. I would love to, but I just can't. I just can't do it. I can't be out there running that and in here trying to operate this, right?

Q: Preparing stuff, I mean, it is something that you can just sell on--

Kathie: Well, and then there's the whole Interior Health thing, too, that you have to be compliant with. It sounds simple enough, and it probably isn't overly complicated. When I first thought of the idea, I probably made it overly complicated, too much in my brain, that I just said no, but to have one out there I think would be great.

Q: That would be nice, yeah.

Kathie: It would be great. We've also thought about ice cream or both, about having ice cream and a food truck, like all in one. Have a food truck that offers ice cream, again, would be perfect, and then have the picnic tables with the teepees and stuff like that. As far as a road attraction, it would be awesome.

Please note that this transcript has been slightly modified; it is not a verbatim copy of the original audio clip.